

Arm's-length activities

There are four operational activities which function at arm's length from the CIPR Board because it is important for them to act independently:

1. **The CIPR Awarding Body** provides qualifications which help PR professionals develop into proficient practitioners. It consists of a Chair of Examiners and Chief Examiners who check quality standards of assessment across the CIPR's accredited teaching centres.
2. **The Chief Assessor for Chartership** is approved by the CIPR Executive Board. They are responsible for recruiting and training the Chartership Assessors, ensuring that there is a sufficient number of Assessors working to a consistent standard.
3. **Professional Standards Panel:** The pool of PSP members is agreed by the Board. A panel is composed of both CIPR members and lay members.
4. **Influence Editorial Board:** The Editorial Board provides direction and suggests content for 'Influence' magazine. Its members are appointed by the Board for a two-year term.